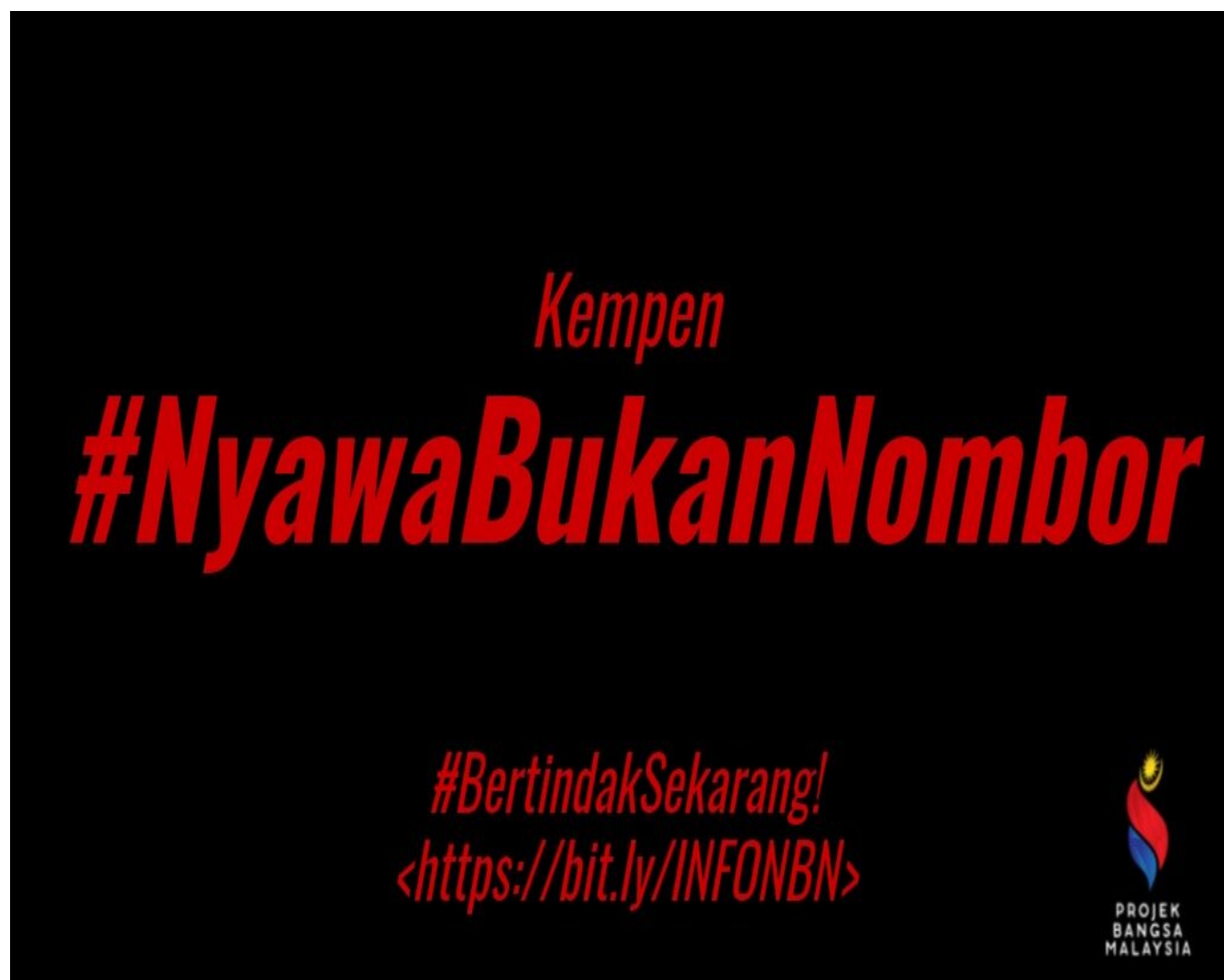


Kempen #NyawaBukanNombor



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Written by admin

Thursday, 12 August 2021 14:49 - Last Updated Thursday, 12 August 2021 15:09

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### The #NyawaBukanNombor Campaign

All of #BangsaMalaysia wants to stop unnecessary, avoidable Covid-19 deaths.

Malaysians and their leaders will only take urgent action if they truly understand that these deaths are #NyawaBukanNombor - lives of our parents, children, siblings, and spouses.

We need to #BertindakSekarang by:

1. Playing our role to #UjiDiri and do Covid-19 self-testing.

2. Pressure our leaders to #IkutPakar and #SelesaiCovidDulu

3. Take steps (like the ones below) to show #IniTidakNormal, and to denormalise daily life and reject desensitisation towards rising death numbers.

#NyawaBukanNombor Videos (2-3min)

Video your (2-3 minute) story/testimony about losing relatives or friends due to Covid-19, especially if it was due to a lack of equipment, space, or facilities.

Publish with the hashtag: #NyawaBukanNombor.

### #KuasaPuasa

Those who want to, can join the #KuasaPuasa fast (according to everyone's own fasting traditions), with individually identified goals. For example:

- Until 50 people you know have done a Covid-19 self test, #UjiDiri
- Until the daily death rate has gone down for 10 days in a row
- Until there is a change of leadership

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Malaysians who want to #BertindakSekarang can take a photo of themselves with a sign stating:

I <name if want>, will <state action>

Until <change>

Eg:

I Ahmad will fast every day,

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Until the daily death rate goes down for 10 consecutive days.

Publish your photo on social media with the hashtags: #NyawaBukanNombor, #KuasaPuasa, #PrayersAndFasting, #RaisingHope etc.

(If anyone would like to continue the outdoor hunger strike, please Whatsapp Amirul at +60 11-1106 0281)

Covid-19 is coming after every #BangsaMalaysia, so we must #BangsaMalaysia #BangkitBersama to fight back. Spread the word!!

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